



WATERGATE COMMUNITY ASSOCIATION HATCHCOVER NEWSLETTER

Advertisement Rates and Formats
Effective October 1, 2008

1/2-page Hatchcover Ad
4-3/8" high x 7-3/8" wide
\$231.00 / month
(\$45.00 New Ad Setup and Placement Fee)

\$660.00 (\$220.00/mo) with 5% 3-mo. prepay discount
\$1,247.40 (\$207.90/mo) with 10% 6-mo prepay discount
\$2,356.20 (\$196.35/mo) with 15% 12-mo prepay discount

Discounts apply only with advance payment for the entire length of a signed prepay contract

1/4-page Hatchcover Ad
4-1/2" high x 3-5/8" wide
\$115.50 / month
(\$35.00 New Ad Setup and Placement Fee)

\$330.00 (\$110.00/mo) with 5% 3-mo. prepay discount
\$623.70 (\$103.95/mo) with 10% 6-mo prepay discount
\$1,177.00 (\$98.15/mo) with 15% 12-mo prepay discount

Classified Hatchcover Ad
63¢ per word
(\$7.00 New Ad Setup and Placement Fee)
5%, 10%, and 15% discounts
available on 3, 6, and 12-month prepaid ads

Full Page Hatchcover Insert
Rates available on request

**ALL ADS MUST INCLUDE THE
WORD "ADVERTISEMENT" ON THE AD**

1/8-page Hatchcover Ad
2-1/4" high x 3-1/2" wide
\$82.50 / month
(\$25.00 New Ad Setup and Placement Fee)

\$235.50 (\$78.50/mo) with 5% 3-mo. prepay discount
\$445.50 (\$74.25/mo) with 10% 6-mo prepay discount
\$841.20 (\$70.10/mo) with 15% 12-mo prepay discount